

SPONSORSHIP BROCHURE



Empowering India's Water Quality

18TH GENERAL BODY MEETING

FRIDAY, 18TH JULY, 2025

**INDIA HABITAT CENTRE
NEW DELHI**

**JUNIPER HALL
HABITAT WORLD**

Water Quality India Association



3, SILVER CASCADE, 110AA SENAPATI BAPAT
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CONTACT FOR SPONSORSHIP

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<https://wqia.in>

ABOUT US



Water Quality India Association (WQIA) is a not-for-profit trade association

Incorporated as a Section 8 company under the Companies Act, 2013

WQIA primarily represents the sector of the water treatment industry devoted to treating water on the homeowner's or business-owner's property. Whether your water arrives from a community treatment plant, municipal supply or other source, WQIA's member companies work every day to make your water safe and hygienic for your consumption

The 18th WQIA General Body Meeting is an ideal networking opportunity with a focused, substantial audience who will appreciate your commitment towards the water industry

We are pleased to invite you as a sponsor & to enhance your brand in water treatment industry



MISSION & VISION

EMPOWERING
INDIA'S WATER
QUALITY

The Water Quality India Association (WQIA) has made remarkable progress in uniting India's drinking water industry. Starting as a task force with 14 members in 2009, it has expanded to include 296 members by 2025, representing a diverse range of large, medium, and small enterprises. This growth underscores a collective dedication to enhancing water quality standards nationwide.

MISSION

- TO BE RECOGNIZED AS A RELIABLE RESOURCE FOR INFORMATION ABOUT WATER QUALITY ISSUES AND ADVOCATE THE BETTERMENT OF WATER QUALITY AT THE COUNTRY LEVEL.

VISION

- TO IMPROVE WATER QUALITY TO ENHANCE THE QUALITY OF LIFE FOR EVERYONE, THROUGH RIGHT WATER TREATMENT TECHNOLOGIES AND SERVICES.

WHY CHOOSE US!



WHY WQIA?

- Networking Platform
- Knowledge Sessions
- Marketing Opportunities for the Members
- Get recognized in the Industry
- Get to meet peers in the Industry
- Government regulation updates to members
- Voice of the Industry

WQIA MILESTONES

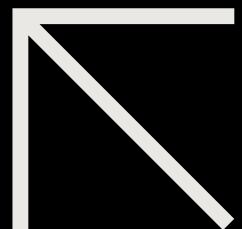
- Seventeen WQIA industry meetings in different cities.
- 296 members, including 46 Gold Members.



KNOWLEDGE EXCHANGE

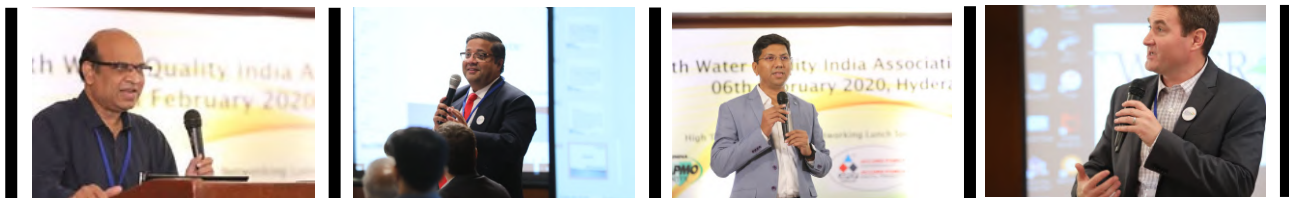
NETWORKING

STRATEGIC PARTNERSHIPS





MAJOR ACCOMPLISHMENTS



Defending RO players at the National Green Tribunal (NGT) case in which there was an attempt to ban the sale of RO systems.

Achieved a breakthrough by lobbying for a reduced rate of GST purifiers at 18%.

Formed Sub - committees to achieve greater impact by engaging members.

Associated with Regional Trade Bodies - SRW, WAPTAG and WAPTEMA

Created new standards with IAPMO India - RO efficiency standard

Minimum quality standard for RO Components quality enhancements

Representation of WQIA in BIS FAD 14 & 30 committees

REGISTER NOW!

SPONSORSHIP PACKAGE

S.no	Particulars	RUBY	DIAMOND	PLATINUM	GOLD	SILVER	Networking LUNCH	HIGH TEA	WELCOME KIT	GIFT/ COMPANY CATALOGUE DISTRIBUTION SPONSOR
	Total Sponsorship Amount	₹ 5,00,000 / USD \$ 5,864	₹ 3,00,000 / USD \$ 3,517	₹ 2,50,000 / USD \$ 2,931	₹ 2,00,000 / USD \$ 2,345	₹ 1,50,000 / USD \$ 1,759	₹ 100000 / USD \$ 1,171	₹ 75000 / USD \$ 879	₹ 30,000 / USD \$ 351	₹ 15,000 / USD \$ 176
Benefits Include										
1	Presentation Slot	15 min	10 min	08 min	05 min	-	-	-	-	-
2	Announcemnt in the meeting	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	Meeting Space	1 Unit of Table and 4 Chairs	1 Unit of Table and 3 Chairs	1 Unit of Table and 2 Chairs	-	-	-	-	-	-
4	Company logo on WQIA Backdrop	✓	✓	✓	✓	✓	✓	✓	✓	✓
5	Felicitation in the meeting	✓	✓	✓	✓	✓	✓	✓	-	-
6	Company logo and link promotion on the WQIA Website Event Page	Company Logo and Link	Company Logo and Link	Company Logo and Link	Company Logo	Company Logo	Company Logo	Company Name	Company Name	Company Name
7	Display Area (Branding Standees)	Company Logo on 3 Branding Standees	Company Logo on 2 Branding Standees	Company Logo on 1 Branding Standees	-	-	-	-	-	-
8	Opportunity to distribute Gifts to delegates with your Branding	✓	✓	✓	✓	-	-	-	-	-
9	WQIA Sponsorship E-Certificate	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Total Sponsorship Amount	₹ 5,00,000 / USD \$ 5,864	₹ 3,00,000 / USD \$ 3,517	₹ 2,50,000 / USD \$ 2,931	₹ 2,00,000 / USD \$ 2,345	₹ 1,50,000 / USD \$ 1,759	₹ 100000 / USD \$ 1,171	₹ 75000 / USD \$ 879	₹ 30,000 / USD \$ 351	₹ 15,000 / USD \$ 176



SPONSORSHIP PACKAGE



Total Sponsorship Amount
₹ 5,00,000 / USD \$ 5,864

Benefits include:

- 15 MINUTES PRESENTATION SLOT
- ANNOUNCEMENT IN THE MEETING
- MEETING SPACE - 1 UNIT OF TABLE AND 4 CHAIRS
- COMPANY LOGO ON WQIA BACKDROP FOR PRESS ARTICLES AND PHOTOS
- FELICITATION IN THE MEETING
- COMPANY LOGO AND LINK PROMOTION ON THE WQIA WEBSITE EVENT PAGE
- DISPLAY AREA - COMPANY LOGO ON 3 BRANDING STANDEES
- OPPORTUNITY TO DISTRIBUTE GIFTS TO DELEGATES WITH YOUR BRANDING
- WQIA SPONSORSHIP E-CERTIFICATE



Total Sponsorship Amount
₹ 3,00,000 / USD \$ 3,517

Benefits include:

- 10 MINUTES PRESENTATION SLOT
- ANNOUNCEMENT IN THE MEETING
- MEETING SPACE - 1 UNIT OF TABLE AND 3 CHAIRS
- COMPANY LOGO ON WQIA BACKDROP FOR PRESS ARTICLES AND PHOTOS
- FELICITATION IN THE MEETING
- COMPANY LOGO AND LINK PROMOTION ON THE WQIA WEBSITE EVENT PAGE
- DISPLAY AREA - COMPANY LOGO ON 2 BRANDING STANDEES
- OPPORTUNITY TO DISTRIBUTE GIFTS TO DELEGATES WITH YOUR BRANDING
- WQIA SPONSORSHIP E-CERTIFICATE



Total Sponsorship Amount
₹ 2,50,000 / USD \$ 2,931

Benefits include:

- 08 MINUTES PRESENTATION SLOT
- ANNOUNCEMENT IN THE MEETING
- MEETING SPACE - 1 UNIT OF TABLE AND 2 CHAIRS
- COMPANY LOGO ON WQIA BACKDROP FOR PRESS ARTICLES AND PHOTOS
- FELICITATION IN THE MEETING
- COMPANY LOGO AND LINK PROMOTION ON THE WQIA WEBSITE EVENT PAGE
- DISPLAY AREA - COMPANY LOGO ON 1 BRANDING STANDEE
- OPPORTUNITY TO DISTRIBUTE GIFTS TO DELEGATES WITH YOUR BRANDING
- WQIA SPONSORSHIP E-CERTIFICATE



Total Sponsorship Amount
₹ 2,00,000 / USD \$ 2,345

Benefits include:

- 05 MINUTES PRESENTATION SLOT
- ANNOUNCEMENT IN THE MEETING
- COMPANY LOGO ON WQIA BACKDROP FOR PRESS ARTICLES AND PHOTOS
- FELICITATION IN THE MEETING
- COMPANY LOGO PROMOTION ON THE WQIA WEBSITE EVENT PAGE
- OPPORTUNITY TO DISTRIBUTE GIFTS TO DELEGATES WITH YOUR BRANDING
- WQIA SPONSORSHIP E-CERTIFICATE



Total Sponsorship Amount

₹ 1,50,000 / USD \$ 1,759

Benefits include:

- ANNOUNCEMENT IN THE MEETING
- COMPANY LOGO ON WQIA BACKDROP FOR PRESS ARTICLES AND PHOTOS
- FELICITATION IN THE MEETING
- COMPANY LOGO PROMOTION ON THE WQIA WEBSITE EVENT PAGE
- WQIA SPONSORSHIP E-CERTIFICATE



Total Sponsorship Amount

₹ 100000 / USD \$ 1,171

Benefits include:

- ANNOUNCEMENT IN THE MEETING
- COMPANY LOGO ON WQIA BACKDROP FOR PRESS ARTICLES AND PHOTOS
- FELICITATION IN THE MEETING
- COMPANY LOGO PROMOTION ON THE WQIA WEBSITE EVENT PAGE
- WQIA SPONSORSHIP E-CERTIFICATE



Total Sponsorship Amount

₹ 75000 / USD \$ 879

Benefits include:

- ANNOUNCEMENT IN THE MEETING
- COMPANY LOGO ON WQIA BACKDROP FOR PRESS ARTICLES AND PHOTOS
- FELICITATION IN THE MEETING
- COMPANY NAME PROMOTION ON THE WQIA WEBSITE EVENT PAGE
- WQIA SPONSORSHIP E-CERTIFICATE



Total Sponsorship Amount

₹ 30,000 / USD \$ 351

Benefits include:

- ANNOUNCEMENT IN THE MEETING
- COMPANY LOGO ON WQIA BACKDROP FOR PRESS ARTICLES AND PHOTOS
- COMPANY NAME PROMOTION ON THE WQIA WEBSITE EVENT PAGE
- WQIA SPONSORSHIP E-CERTIFICATE



Total Sponsorship Amount

₹ 15,000 / USD \$ 176

Benefits include:

- ANNOUNCEMENT IN THE MEETING
- COMPANY LOGO ON WQIA BACKDROP FOR PRESS ARTICLES AND PHOTOS
- COMPANY NAME PROMOTION ON THE WQIA WEBSITE EVENT PAGE
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18TH GENERAL BODY MEETING

INDIA
**WATER
QUALITY**
ASSOCIATION™
Empowering India's Water Quality



For more information about sponsorship opportunities or to discuss your specific requirements for the 18th WQIA General Body Meeting, please contact our sponsorship representatives today.

CONTACT
US:



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<https://wqia.in>

