

WATER QUALITY INDIA ASSOCIATION

(A not-for-profit Company under the Companies Act, 2013)

CIN: U41000KA2014NPL205981

WQIA Members Benefits

2025

Empowering India's Water Quality



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Registered Office: #38/1&2, Ahmed Plaza, First Floor, Beratena Agrahara, Hosur Main Road, Bengaluru - 560100

E-mail: wqia2015@gmail.com

Website: <https://wqia.in>



Industry: Non-Profit Organization
Headquarters: Bengaluru, Karnataka
Founded: 2014

Specialties: Membership, Legal Support, Education Programme, Awareness Programme

The Water Quality India Association (WQIA) is a premier, nationally recognized organization dedicated to advancing the water quality sector in India. As a leading trade body, WQIA brings together stakeholders from across the water treatment industry, including manufacturers, suppliers, regulatory authorities, and research institutions, to promote best practices, innovation, and sustainable solutions for water purification.

Founded with the mission to improve the quality of drinking water and contribute to public health in India, WQIA plays a crucial role in shaping the water treatment industry by setting high standards for both products and practices. The association is committed to promoting safe, reliable, and sustainable water solutions that protect consumers from waterborne diseases and ensure access to clean water for all.

At the core of WQIA's operations is its emphasis on collaboration, advocacy, and education. Through active participation in policy discussions, legal matters, and the development of industry standards, WQIA ensures that its members are equipped with the knowledge and tools needed to navigate the evolving landscape of water treatment. WQIA also works tirelessly to raise public awareness and provide technical expertise to ensure that water treatment systems are not only effective but also environmentally responsible.

With a strong track record of collaboration with government agencies, industry leaders, and environmental organizations, WQIA continues to be a key driver of innovation in the water quality sector. Its initiatives, such as the launch of product certifications like the "Seal of Purity", the development of national standards for water purification, and ongoing advocacy for policy changes, highlight its commitment to creating a future where clean and safe drinking water is accessible to all.



The purpose envisioned for WQIA to focus on:

- To promote and protect interests of drinking water treatment industry
- Increase WQIA membership and participation in Trade Shows
- Introduce WQIA Education through Qualified Water Professional Certified Service Technician Training Programmes.
- Help with local government relations and develop or adopt India Standards and Regulations
- Protecting WQIA membership logo
- Develop consumer education and awareness program
- Set up two meetings in a year to discuss industry issues

WQIA's membership spans the length and breadth of the water industry, and by joining the association, companies and professionals gain access to valuable resources, networking opportunities, and a platform to contribute to shaping the future of the water quality industry in India.

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Letter From The WQIA

Dear Team,

As we mark another year of progress, we are filled with pride and gratitude for the dedication, innovation, and passion that each of you brings to the Water Quality India Association. It has been an incredible journey over the past decade, and together we've witnessed remarkable improvements in the water quality sector across India. While we have made great strides, we recognize that there are still significant challenges ahead, and our collective work remains crucial in ensuring that clean and safe water is accessible to all.

Over the past ten years, the water quality landscape in India has evolved substantially. We've seen advancements in water purification technologies, increased awareness about water conservation, and greater emphasis on sustainable practices. As an association, we have been at the forefront of driving change through initiatives such as **WQIA meetings, associated with WAPTAG, WAPTEMA, SRW** and Government Institutions. These platforms have enabled collaboration among industry experts, technology developers, and stakeholders to improve water treatment solutions and tackle aquatic pollution.

In addition to our ongoing projects, the India NGT case has highlighted the pressing need for rigorous enforcement of water quality standards. We continue to work closely with the Bureau of Indian Standards (BIS) to align on water treatment guidelines and contribute to the development of standards that reflect our commitment to quality. Furthermore, our efforts in policy advocacy and collaboration with the government have resulted in initiatives aimed at improving the efficiency of water purification systems across the nation.

Our various WQIA events, seminars, and workshops have further empowered our community, showcasing the progress we've made and reinforcing our commitment to clean water. These occasions have allowed us to learn from each other and inspire new solutions for the future.

We are proud of what we have accomplished, but the journey does not end here. We have many more milestones to achieve, and with your support and dedication, we will continue to push the boundaries of innovation, sustainability, and excellence in water quality. We would like to extend our heartfelt thanks to each of you for your contributions, and I look forward to our continued collaboration in creating a secure future.

Thank you for being an essential part of this association, and together, let's continue to make a lasting difference.



Team WQIA

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Membership Importance & Benefits at WQIA

WQIA offers a wide range of benefits to its members, aimed at empowering them to be leaders in the water purification industry. As the association continues to evolve, membership provides valuable resources, networking opportunities, and an active platform to influence the development of the water quality sector in India. Below are the key membership benefits:

Why you should Join WQIA

WQIA is a National Level Trade Association. Nationwide all Major companies are part of this Association. This Association is the Voice of this Water Industry. Joining the Water Quality India Association (WQIA) offers numerous advantages that will benefit both your business and the water treatment industry.

Here's why you should consider membership:

1. Access to Industry Standards and Certifications

Standards and Compliance Guidance:

Members are provided with the latest industry standards such as WPS 01:2019 for Point of Use (POU) systems. Being aligned with these standards ensures that members' products meet both national and global regulatory requirements, which is crucial for market acceptance.

2. Networking Opportunities

- WQIA Members can deepen their existing business relationships and forge new contacts regularly. The networking is usually not restricted to the exchange of business cards.
- You can attend WQIA Industry meetings, which is organized twice in a year and get to meet and interact with speakers and experts in the water quality space. Attend the technical presentations and share your knowledge with other members.
- Make lasting ties with other professionals having common interests or similar concerns.
- A vast network of nearly 240 member companies and personnel highly dedicated professional peers
- Use WQIA WhatsApp group as a knowledge sharing and marketing platform to grow business in cost effective manner. Most of the member companies are generating business leads from the group.
- Members details are published in the WQIA website <https://wqia.in/>
- Members can reach out to the expert panel consisting of professionals from water industry, academia, and leading research organisations for their technical queries.

3. Business Opportunities

Industry Connections:

Membership offers the opportunity to network with leading manufacturers, regulatory bodies, industry experts, and government officials. Members gain access to a network of professionals and influencers in the water treatment industry that can be leveraged for business growth, partnerships, and collaborations.

Exposure to Key Stakeholders:

Through participation in WQIA's events, members can meet important stakeholders such as government regulators, NGOs, and industry leaders, which can lead to new business opportunities, joint ventures, or regulatory guidance on product development and compliance.

4. Representation of Industry Interests with Government, Organizations, and the Public:

Being a member of WQIA provides a unique opportunity to have your company's interests represented at key governmental and industry platforms. The association actively engages with policymakers, regulatory bodies, and industry stakeholders to ensure the water quality industry's voice is heard. Membership allows you to contribute to policy advocacy and the development of water quality standards, ensuring that your company benefits from favorable regulations and greater visibility within the industry. WQIA's engagement with both government agencies and the public strengthen the collective efforts to improve water quality practices and elevate industry standards.

5. Advocacy and Legal Support

Representation in Legal Matters:

WQIA actively advocates for the water treatment industry, ensuring that the interests of its members are represented in critical policy decisions and legal cases. For example, in the NGT case regarding RO systems, WQIA has provided legal support to defend the water treatment industry. As a member, you benefit from such advocacy and expert legal representation.

Policy Influence:

Membership allows members to have a voice in policy discussions on regulations and standards that govern water treatment technologies in India. WQIA works with government agencies and regulatory bodies to influence the development of standards that align with members' business interests and operational needs.

6. Training, Education, and Capacity Building at Reasonable Costs:

WQIA offers specialized training and education programs that are tailored to the needs of the water quality industry. Members benefit from access to high-quality, cost-effective training workshops, seminars, and capacity-building sessions. These programs help your team stay updated on the latest technologies, regulatory changes, and best practices in water treatment. By participating in these educational initiatives, your employees can enhance their technical knowledge, gain certifications, and contribute to your organization's growth and development in a competitive marketplace.

- We offer our members access to technical support and expert consultations on the latest developments in water filtration technologies and their applications. Members can seek advice on issues related to product design, testing, certification, and market trends.
- WQIA has launched Qualified Water Professional (QWP) Level 1 programme for training the new and nontechnical employees in a water system organization. The training is being organized twice in a month in different cities.
- Working closely with **IAPMO India** on Certified Service Technician program for residential water treatment systems
- All WQIA members can enjoy **50% discounted fee** on all the training programmes conducted by WQIA. QWP Level 1 **for members** is Rs. **3000/-**, whereas **for non-members** it is Rs. **6000/-**.

7. WQIA Membership Certificate:

Upon becoming a member of WQIA, your company will receive a Membership Certificate, which serves as a formal recognition of your commitment to maintaining high standards in water quality. This certificate not only boosts your company's credibility but also signals to customers, partners, and regulators that your organization adheres to recognized industry norms. It acts as an assurance to stakeholders that your company is dedicated to contributing positively to the water quality sector and is part of a larger community working towards improved water safety and sustainability.

8. Product Certification

- WQIA has partnered with IAPMO India on product certification program, so that you can get your products tested, certified and stamped with IAPMO's certification logo.
- Get your product listed on IAPMO India web site.
- Use a logo designed especially for the Indian market and be recognized as a quality conscious player in India.

9. Selective Access to Webinars on Water Treatment Technologies:

Membership with WQIA also provides selective access to specialized webinars focusing on cutting-edge water treatment technologies. These webinars are led by industry experts and provide deep insights into the latest technological advancements, emerging challenges, and best practices in water quality management. Access to such webinars equips your team with knowledge that can enhance operational efficiency and product development within your organization.

10. Displaying Member Company Names in Trade Shows & WQIA Meetings:

WQIA India prominently displays the names of its member companies at trade shows and WQIA Meetings, providing additional visibility and recognition for your business. This exposure helps to attract more customers and partners who value your association with a trusted industry body, showcasing your company's commitment to high standards and quality in the water treatment sector.

11. Company Listing on WQIA Website and Link to WQIA Website:

WQIA members enjoy the benefit of being listed on the official WQIA website, providing exposure to a wide range of industry players, potential customers, and partners. In addition, your company's profile can be linked to the global WQA website, increasing your visibility within both national and international markets. This online presence serves as an essential marketing tool, allowing you to attract new business opportunities and showcase your products and services to a broader audience within the water quality and treatment sector.

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13. A sense of Belonging

- Belong to India's first water quality centered trade body, a cohesive body with common aims and objectives.
- Be an active member/ chairperson in a subcommittee or take up a more prominent role of being in Board member.
- Get to work with regional Trade Associations like SRW, WAPTAG, WAPTEMA.

14. Free Admission to WQIA Meetings:

WQIA members are granted free admission to various meetings organized by the association. These meetings are valuable platforms for networking, learning about industry developments, and participating in important discussions on water quality. Members can contribute their perspectives and stay informed about WQIA's initiatives, ensuring they remain at the forefront of developments in the water treatment sector.

15. Influence on Industry Development and Future Initiatives

Contributions to Standards Development:

As a member, you have the opportunity to contribute to the development of new industry standards and participate in discussions on new regulations that affect the water treatment sector. This ensures that members are ahead of regulatory changes and play an active role in shaping the future of water purification technologies.

Collaboration on Research Initiatives:

WQIA members have the opportunity to collaborate on research initiatives, exploring innovative water treatment technologies and sustainability practices. This is crucial for staying competitive and keeping up with industry advancements.

16. Social Responsibility and Environmental Impact

Promoting Sustainable Practices:

WQIA encourages its members to engage in socially responsible practices that contribute to environmental sustainability. As a member, you are encouraged to adopt and promote eco-friendly technologies, such as the reuse of RO reject water, contributing to the broader mission of water conservation.

Community Engagement:

Membership offers opportunities to engage in community-based water initiatives, helping to address issues such as waterborne diseases and access to clean water in underserved areas. Through these efforts, members not only contribute to public health but also gain positive recognition for their role in improving water quality across the country.

17. Interaction with the Government

- Be a part of an association, who is helping the industry by fighting for NGT case on behalf of Drinking Water Industry.
- WQIA has done a breakthrough by reducing GST rate on water purifiers from 28% to 18%. Be a proud member of the association and help us to work further with government officials to reduce the GST rate to 12%.

18. Enhanced Industry Knowledge and Trends

Access to Research and Reports:

WQIA provides its members with exclusive access to industry reports, market analysis, and technical studies. This information helps members make informed decisions about product development, market positioning, and business strategy.

Latest Trends in Water Technology:

Members stay ahead of emerging trends in the water purification industry, including developments in microbiological standards, point-of-use (POU) systems, and innovative filtration technologies. This knowledge allows members to adapt their products and strategies to meet the evolving needs of consumers.

19. Promotional and Marketing Support

Increased Brand Visibility:

WQIA members benefit from the promotion of their products and services through the association's WhatsApp Group, media partnerships, and events. Members also get on-demand technical support on WhatsApp.

WQIA WhatsApp group serves as a dynamic platform to connect, collaborate, and stay updated with industry happenings. It's an excellent way for fostering relationships and ensuring that all members are empowered with the right information and opportunities to grow and succeed in the water quality industry.

20. Access to Marketing Platforms:

Members are granted opportunities to showcase their products and services at WQIA-sponsored events and exhibitions, increasing their visibility in the industry. This can help in expanding their customer base and fostering relationships with key decision-makers in the market.

By joining WQIA, you are not just becoming a member; you are becoming part of a community dedicated to promoting best practices, innovation, and sustainable water treatment technologies in India. Membership provides you with the tools, connections, and resources necessary to succeed and grow within the water quality sector, while also influencing its future development.

21. Other benefits

- Get to use WQIA member logo on your company website, visiting cards and letterheads etc.
- Be a part of technical committee member for creating new standards with IAPMO India
- Enjoy discounted yearly subscription to trade journals and magazines.

Membership Categories

1. **Standard Membership**
2. **Gold Membership**
3. **Associates**

Who is eligible for the membership?

Any Person /Firm/ Corporate engaged in the water industry or profession is eligible to become a member by paying one time Subscription Fee and Annual membership dues.

Important Note:

Eligibility criteria under Article 6 of the Articles of Association for the Members are as under:

1. “Any person/firm or body corporate engaged or interested in any business, trade, commerce in the field of water industry or profession or occasion in that field, shall be eligible to hold the shares in the Company. The General Meeting of the Company will have the power of admit honorary and life time members”.
2. “Gold Member” does not have any special privileges as a matter of right over other Members of WQIA, but they will have special recognition in all the activities of WQIA.
3. All board members of WQIA have to be Gold members.