

19th WQIA General Body Meeting

Indian Institute of Technology - Madras

Wednesday, February 18th 2026

**HALL III, IC&SR BUILDING, GROUND FLOOR,
IIT-M**

PRINCIPAL SPONSOR



Empowering India's Water Quality

WATER QUALITY INDIA
ASSOCIATION



#38/1&2, Ahmed Plaza, First Floor, Beratena Agrahara,
Hosur Main Road, Bengaluru - 560100

INDIA
**WATER
QUALITY**
ASSOCIATION™

SINCE 2009

WQIA
General
Body
Meeting

Sponsorship brochure



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Intro ↙ duction

Water Quality India Association (WQIA) is a not-for-profit trade association, Incorporated as a Section 8 company under the Companies Act, 2013

WQIA primarily represents the sector of the water treatment industry devoted to treating water on the homeowner's or business-owner's property. Whether your water arrives from a community treatment plant, municipal supply or other source, WQIA's member companies work every day to make your water safe and hygienic for your consumption

The 19th WQIA General Body Meeting is an ideal networking opportunity with a focused, substantial audience who will appreciate your commitment towards the water industry

We are pleased to invite you as a sponsor & to enhance your brand in water treatment industry



WQIA Overview

Our Mission

To be recognized as a reliable resource for information about water quality issues and advocate the betterment of water quality at the country level.



Our Vision

To improve water quality to enhance the quality of life for everyone, through right water treatment technologies and services.

The Water Quality India Association (WQIA) has made remarkable progress in uniting India's drinking water industry. Starting as a task force with 14 members in 2009, it has expanded to include 120+ active members by 2025, representing a diverse range of large, medium, and small enterprises. This growth underscores a collective dedication to enhancing water quality standards nationwide.

Why Choose Us!



Why WQIA?

- Networking Platform
- Knowledge Sessions
- Marketing Opportunities for the Members
- Get recognized in the Industry
- Get to meet peers in the Industry
- Government regulation updates to members
- Voice of the Industry

WQIA milestones

- Eighteen WQIA industry meetings in different cities.
- 120+ Active members, including 25 Gold Members.

WQIA
General
Body
Meeting

knowledge exchange

Networking

strategic partnerships

Major Accomplishments

Defending RO players at the National Green Tribunal (NGT) case in which there was an attempt to ban the sale of RO systems.

Achieved a breakthrough by lobbying for a reduced rate of GST purifiers at 18%.

Formed Sub - committees to achieve greater impact by engaging members.

Associated with Regional Trade Bodies - SRW, WAPTAG and WAPTEMA

Created new standards with IAPMO India - RO efficiency standard

Minimum quality standard for RO Components quality enhancements

Representation of WQIA in BIS FAD 14 & 30 committees

our Team

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Ms. Rajul Parikh
Director



Mr. Suresh Redhu
Director



Mr. Sunil Trivedi
President



Mr. Umesh Agrawal
Vice President



Dr. Neeraj Gupta
Director



Dr. Mahesh Gupta
Director



Dr. Sunil Dhole
Secretary



Mr. Navneet Kapoor
Director



Dr. K. Chandrasekhar
COO



Mr. Himanshu Budhia
Joint Secretary



Mr. Ajay Shroff
Treasurer



Mr. Vivek Kumar Burnwal
Executive Operations

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Opportunities! ↙



Principal Sponsor

- Sponsorship Amount - ₹ 4,00,000
- Presentation Slot - 20 min
- Announcement in the Meeting
- Felicitation in the meeting
- Special Acknowledgement - Meeting End
- Premium logo prominence (Beside WQIA Logo), Agenda, Backdrop, Sponsor Brochure
- Company Logo and Link promotion on the WQIA website event page
- Social Media Mention
- Branding on Meeting Standee
- Company Catalogues Distribution
- Sponsor Logo in WQIA Meeting E-Brochure - Prime Placement



Diamond Sponsor

- Sponsorship Amount - ₹ 2,50,000
- Presentation Slot - 15 min
- Announcement in the Meeting
- Felicitation in the meeting
- Special Acknowledgement - Meeting End
- Logo Featured in Backdrop, Sponsor Brochure
- Company Logo and Link promotion on the WQIA website event page
- Social Media Mention
- Branding on Meeting standee
- Company Catalogues Distribution
- Sponsor Logo in WQIA Meeting E-Brochure



Platinum Sponsor



- Sponsorship Amount - ₹ 2,00,000
- Presentation Slot - 10 min
- Announcement in the Meeting
- Felicitation in the meeting
- Special Acknowledgement - Meeting End
- Logo Featured in Backdrop, Sponsor Brochure
- Company Logo and Link promotion on the WQIA website event page
- Social Media Mention
- Branding on Meeting standee
- Sponsor Logo in WQIA Meeting E-Brochure



Sponsor Opportunities!



Gold Sponsor



- Sponsorship Amount - ₹ 1,50,000
- Presentation Slot - 08 min
- Announcement in the Meeting
- Felicitation in the meeting
- Special Acknowledgement - Meeting End
- Logo Featured in Backdrop, Sponsor Brochure
- Company Logo and Link promotion on the WQIA website event page
- Social Media Mention
- Branding on Meeting standee
- Sponsor Logo in WQIA Meeting E-Brochure



Networking Lunch Sponsor



- Sponsorship Amount - ₹ 1,25,000
- Announcement in the Meeting
- Felicitation in the meeting
- Special Acknowledgement - Mention in the Networking Lunch and Meeting End
- Logo Display in Networking Lunch Service Area, Backdrop, Sponsor Brochure
- Company Logo and Link promotion on the WQIA website event page
- Social Media Mention
- Branding on standee - Lunch Sponsor
- Sponsor Logo in WQIA Meeting E-Brochure



Networking High Tea Sponsor

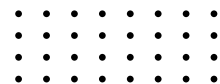
- Sponsorship Amount - ₹ 75,000
- Announcement in the Meeting
- Felicitation in the meeting
- Special Acknowledgement - Mention in the Networking Tea and Meeting End
- Logo Display in Networking High-Tea Service Area, Backdrop, Sponsor Brochure
- Company Logo promotion on the WQIA website event page
- Social Media Mention
- Branding on standee - High Tea Sponsor
- Sponsor Logo in WQIA Meeting E-Brochure

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Sponsor Opportunities!



Pre-Event Networking & Lunch Sponsor

- Sponsorship Amount - ₹ 75,000
- Announcement in the Pre-Event
- Felicitation in the meeting
- Special Acknowledgement - Mention in the Pre-Event Networking and Meeting End
- Logo Display in Pre-Event Networking Lunch Service Area, 19th GBM Backdrop, Sponsor Brochure
- Company Logo promotion on the WQIA website event page
- Social Media Mention
- Branding on standee - Pre-Event Networking & Lunch Sponsor
- Sponsor Logo in WQIA Meeting E-Brochure



Welcome Kit Sponsor

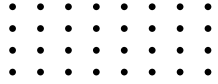
- Sponsorship Amount - ₹ 50,000
- Announcement in the Meeting
- Special Acknowledgement - Mention in the Meeting End
- Logo branding on welcome kit (Along with WQIA Logo), Backdrop, Sponsor Brochure
- Company Logo promotion on the WQIA website event page
- Social Media Mention
- Sponsor Logo in WQIA Meeting E-Brochure



Badge Sponsor

- Sponsorship Amount - ₹ 50,000
- Announcement in the Meeting
- Special Acknowledgement - Mention in the Meeting End
- Logo branding on Event Badge (Along with WQIA Logo), Backdrop, Sponsor Brochure
- Company Logo promotion on the WQIA website event page
- Social Media Mention
- Sponsor Logo in WQIA Meeting E-Brochure

Sponsor Opportunities!



Gift Distribution Sponsor



- Sponsorship Amount - ₹ 25,000
- Announcement in the Meeting
- Special Acknowledgement - Mention in the Meeting End
- Logo Display in Backdrop, Sponsor Brochure
- Company Logo promotion on the WQIA website event page
- Opportunity to Distribute Gifts to Delegates with your branding
- Social Media Mention
- Sponsor Logo in WQIA Meeting E-Brochure



Thank You!

Let's Get In Touch

Our Website

www.wqia.in

Our Mail


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Our Contact

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Beratena Agrahara, Hosur Main
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 @WaterQualityIndiaAssociation

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